

Replace Titanium Dioxide with VersaCal[®] Bright

A safe alternative to brightening



Value

For Manufacturers

- Provides comparable whiteness and brightness
- Aligns with regulatory trends
- Delivers label-friendly solution

For Consumers

- Addresses health concerns
- Provides dual nutrient source: calcium & phosphorus fortification
- Offers cleaner label option

VersaCal® Bright in Various Applications

An effective and safe replacment for TiO_2

Donut Sugar



Sugar for Coated Candy



White Candy Melts



Ready-to-Eat Chicken



VersaCal® Bright is an FDA-approved calcium phosphate that offers a clean-label, nutritionally beneficial alternative to titanium dioxide—delivering comparable whiteness and performance across select food applications without compromising product quality or consumer trust.

Connect with us for technical support and formulation expertise.

Contact us at www.innophos.com

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