

Eliminating Titanium Dioxide

A safer alternative to
whitening & brightening



Value

For Manufacturers

- Decreases regulatory risk and protects brand
- Reduces spoilage in UV sensitive products
- Improves flowability and handling

For Consumers

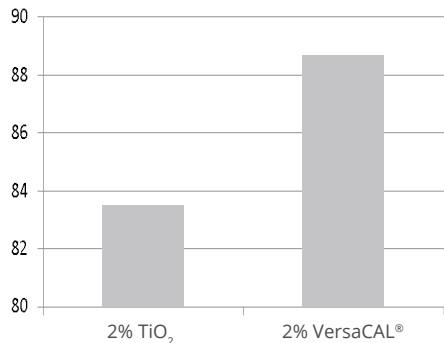
- Brighter, more appealing products
- Peace of mind
- Fortifies with calcium
- Extends shelf life

Use VersaCAL[®] as an alternative to TiO₂ in various applications

Donut Sugar

- VersaCAL[®] provides a 1:1 replacement
- VersaCAL[®] exhibits anticaking functionality

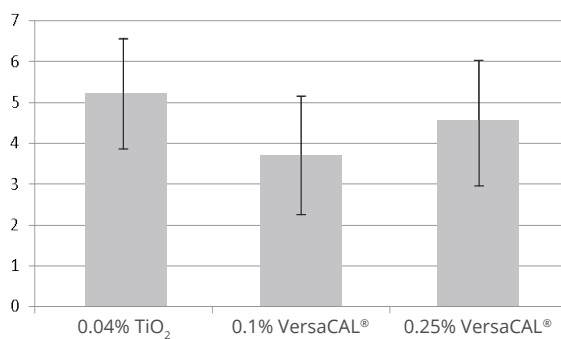
Whiteness Index



White Chocolate

- Levels can be matched with 0.1% VersaCAL[®]
- VersaCAL[®] improves dipping chocolate adhesion

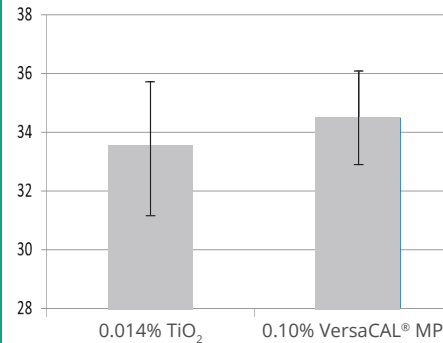
Whiteness Index



White Cheese

- Typical TiO₂ levels can be matched with 0.09% VersaCAL[®]
- VersaCAL[®] can improve cheese yield by up to 10%

Whiteness Index



Why Innophos



Trusted Partnerships



Technical Expertise



New Product Solutions



Global Footprint

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