

Calcium Phosphate



Ingredients to Support Digestive Health in Dog Biscuits



Value

For Manufacturers

- Delivers calcium and phosphorus in a nutritionally balanced ratio
- Highest quality minerals for consistent processing performance
- Low in heavy metals and fluoride
- Domestically manufactured for secure sourcing

For Pets

- Helps support strong bones & teeth
- Helps promote digestive wellness
- Supplies essential minerals for energy, muscle, and cellular health
- Reliable and sustainable non-animal mineral source

Enhanced Pet Nutrition

Mineral fortification meets inulin-powered gut health in baked dog biscuits

Calcium phosphate works synergistically with inulin to deliver: ^{1, 2}



- ✓ Enhanced Calcium Absorption
- ✓ Microbiome Balance
- ✓ Digestive Comfort

150%⁺
Growth
Digestive Claims
in NA pet treats
2023-2025

Innova Market Insights

DOG BISCUIT PROTOTYPE

Ingredient	%
Ground Whole Wheat	31.47
Wheat Flour	26.07
Beef Meat and Bone Meal	2.89
Beef Tallow	2.59
Malt Extract	1.08
Salt	0.38
Dicalcium Phosphate	0.28
Inulin	2.98
Water	32.26
Total	100.00

Guaranteed Analysis

Crude Protein (min)	15.0%
Crude Fat (min)	5.0%
Crude Fiber (max)	4.0%
Moisture (max)	10.0%
Calcium (min)	0.5%
Phosphorus (min)	0.4%

Calorie Content (calculated) ME
3360 kcal/kg; 37 kcal/pc

1.3:1 Ca:P ratio within the ideal
veterinary and AAFCO range



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¹ Fuhren et al., 2021. Microbiome, 9(1), 1–17

² Scholz-Ahrens et al., 2007. J. Nutr. 137(Suppl 2):838S–846S

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