

Magnesium

Capture demand in the hottest ingredient in the mineral category



Value

For Manufacturers

- Greater stability and solubility
- Custom blending
- Various particle sizes and concentrations
- Extremely low in heavy metal impurities

For Consumers

- Increased bioavailability
- Improved digestibility
- Better taste
- Confidence in efficacy



Plays a role in 300 metabolic functions in the body



68% of Americans are Magnesium deficient



80-90% of Magnesium is lost during food processing



Multiple benefits including Cognitive, Bone and Cardiovascular Health



Broad Range of Organically-Bound Forms of Magnesium

Amino Acid Chelate
 Aspartate
 Ascorbate
 Bisglycinate
 Citrate

Fumarate
 Lactate
 Malate
 Orotate
 Taurate

Why Innophos



40+ years commitment to innovation, excellence and safety



New product development and formulation assistance



U.S. manufacturing facilities – GMP compliant & NSF certified



In-house testing facilities



Consistent, high purity from lot to lot



Traceability from raw material to end product

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