

Moving Towards Eliminating Titanium Dioxide*

A multifunctional
alternative to brightening



Value

For Manufacturers

- Reduces spoilage in UV sensitive products
- Improves flowability and handling

For Consumers

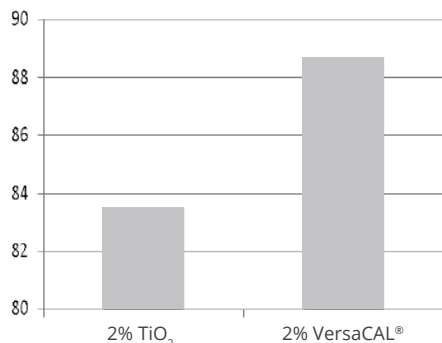
- Brighter, more appealing products*
- Peace of mind
- A source of calcium
- Extends shelf life

How Multifunctional VersaCAL[®] Compares to TiO₂ in Various Applications*

Donut Sugar

- VersaCAL[®] provides a 1:1 replacement
- VersaCAL[®] exhibits anticaking functionality

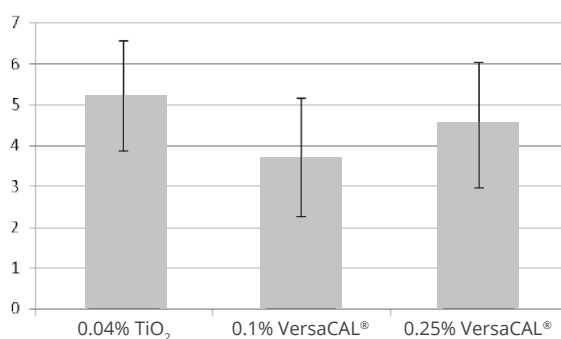
Whiteness Index



White Chocolate

- Levels can be matched with 0.1% VersaCAL[®]
- VersaCAL[®] improves dipping chocolate adhesion

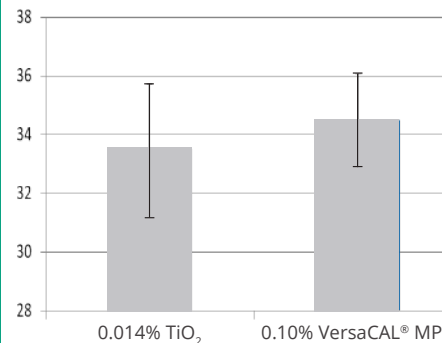
Whiteness Index



White Cheese

- Typical TiO₂ levels can be matched with 0.09% VersaCAL[®]
- VersaCAL[®] can improve cheese yield by up to 10%

Whiteness Index



Why Innophos



Trusted Partnerships



Technical Expertise



New Product Solutions



Global Footprint

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*At this time, Innophos is in the process of pursuing a petition with the FDA to permit the use of tricalcium phosphate as a color additive in the United States (US) and European Union (EU).

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8/2022

