

VersaCal® Bright



Eliminate Titanium Dioxide

Maintain whiteness
and brightness with a
clean-label solution



Value

For Manufacturers

- Provides comparable whiteness and brightness
- Aligns with regulatory trends
- Delivers label-friendly solution

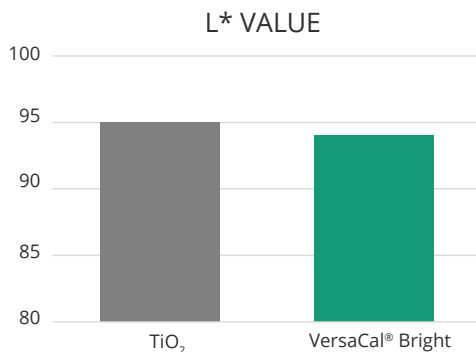
For Consumers

- Addresses health concerns associated with TiO_2
- Offers cleaner label option

VersaCal® Bright in Approved Applications

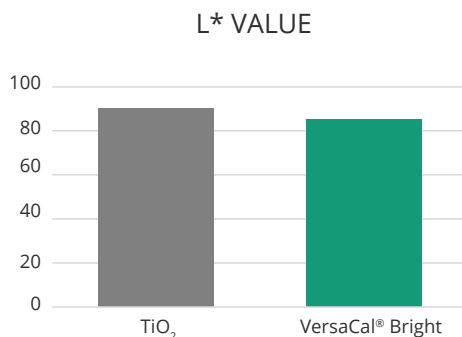
An effective and safe replacement for TiO_2

DONUT SUGAR



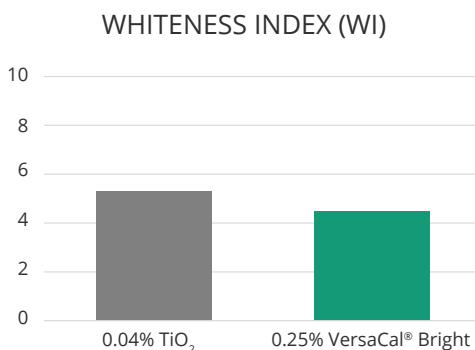
At a 1:1 replacement, VersaCal® Bright in donut sugar delivers a comparable L* value to TiO_2 —providing similar appearance and stability on the donut over time.

SUGAR FOR COATED CANDY



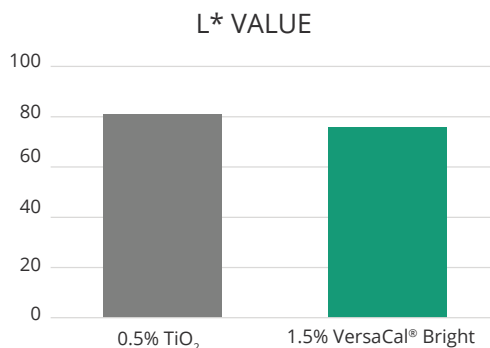
VersaCal® Bright achieves similar L* value to TiO_2 . Sensory testing showed no off-flavors or noticeable taste differences between the two whiteners.

WHITE CANDY MELTS



VersaCal® Bright delivers the whiteness properties of TiO_2 , while also enhancing syrup texture, improving dipping adhesion, and supporting more uniform coating performance.

READY-TO-EAT CHICKEN



In RTE chicken, VersaCal® Bright achieves a similar L* value to TiO_2 —safely and effectively enhancing the visual appeal of chicken products.

Contact us at www.innophos.com

Innophos, Inc • 259 Prospect Plains Road • Building A • Cranbury, NJ 08512

^ FDA 21 CFR Part 73

The information contained herein is provided without warranty, representation, inducement or license of any kind. The information contained herein is intended solely for business-to-business, educational and informational purposes only and is not intended for release or dissemination to retail consumers or other third parties. Although the information provided is, to the best of our knowledge, truthful and accurate, we do not guarantee its accuracy. Recipients are solely responsible for determining the suitability of our products for any contemplated markets, uses and/or applications, and for ensuring that all such uses and applications (including customer's labeling of its products) comply with applicable law. This information may not be reproduced in whole or in part without the express written permission of Innophos and/or its affiliates. Copyright © 2025 Innophos or its affiliates. All Rights Reserved. The Innophos logo, Innophos®, and all products denoted with ® or ™ are registered trademarks or trademarks of Innophos, Inc. ("Innophos") or its affiliated companies. 7/2025

