

# Replace Titanium Dioxide with VersaCal<sup>®</sup> Bright

A safe alternative to brightening



## Value

### For Manufacturers

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- Provides comparable whiteness and brightness
- Aligns with regulatory trends
- Delivers label-friendly solution

### For Consumers

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- Addresses health concerns associated with TiO<sub>2</sub>
- Offers cleaner label option

# VersaCal® Bright in Various Applications

## An effective and safe replacement for $\text{TiO}_2$

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Donut Sugar



Sugar for Coated Candy



White Candy Melts



Ready-to-Eat Chicken



VersaCal® Bright is an FDA-approved calcium phosphate that offers a clean-label alternative to titanium dioxide—delivering comparable whiteness and performance across select food applications without compromising product quality or consumer trust.

Connect with us for technical support and formulation expertise.

**Contact us at [www.innophos.com](http://www.innophos.com)**

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